
Clwb Pêldroed **PORTHMADOG** Football Club Limited

Y Traeth Stadium, Porthmadog, Gwynedd LL49 9PP

Tel/Fax 01766 514687



The Club wants to appoint a full time business development officer, initially on a 12 month contract at a salary dependent on experience and skills, but if the appointment is successful this could lead to a permanent post. The basic salary will be no less than £15,000 per annum with the possibility of additional commission if more income is generated than expected and agreed beforehand. An ambitious and comprehensive business plan has already been prepared and the appointed person will work with the company's Business Consultant to develop this. However, there are also opportunities which are currently available that can generate additional income within a shorter time frame. These have been identified but because of a full time resource to develop them there has been little progress. The business is under achieving and a full time person can help to generate the additional income the club needs to meet its aspirations. These are just some of the individual projects that have been identified

- Solar panels have been laid on the social club's roof recently and between selling electricity generated to the National Grid and saving on its own use, the club will benefit to the tune of £5,000 per annum. We will be looking to develop other similar ideas and the Business Development Officer will have the responsibility of doing this.
- The Social club has been reasonably successful since it opened in 2007 but the work on the by-pass has had a significant negative effect. There are several opportunities to re-establish the club as a natural centre within the area for private parties, concerts, meetings, conferences and so on.
- The Club is currently running several commercial projects that are not directly related to football such as raffles, bingo sessions, weekly draw etc. The appointed person will have the responsibility to develop these and generate more income from them.
- Despite the fact that the club is generating substantial advertising income annually there is potential to increase this and the BDO will work with the Club's commercial officer to identify and secure more advertising.

If further information is required or you wish to submit an application contact Dafydd Wyn Jones, Llys Gwilym, Llan Ffestiniog, Gwynedd 07810057444 or dafyddwynjones@hotmail.co.uk The post has been established with the financial support of Gwynedd Community Housing and Mantell Gwynedd. Closing Date for applications is 5pm on Friday 23rd of January 2015